



2011

State of the County Report

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POPULATION **154,834**

NO. OF COUNTY EMPLOYEES **2,535**

COUNTY BUDGET **\$584 MILLION**

LANE MILES OF ROADS **921**

NO. OF ISLANDS IN COUNTY **4**

NO. OF VISITORS IN 2011 **2,134,902**

CAPITAL IMPROVEMENT FUNDING **\$120 MILLION**

LAND AREA - MAUI COUNTY **1,171.0 SQ. MI.**

Aloha,

Thank you for taking the time to read this report of the State of the County. This past year has been as eventful as ever for the County of Maui. In the beginning of our term, we were confronted by numerous issues...from the economic woes that plague our nation (and the world) to the devastating force of the tsunami that hit our shores. Yet, this community stood together during our most trying times and together we have and will continue to withstand many more challenges.

Today is a day of reflection for our County...of our accomplishments and of the issues that are yet to be resolved. No challenge is too great when it is confronted in solidarity by this administration, our councilmembers, and our community. Only through the spirit of collaboration may we accomplish great things.

This County and the people it serves is indeed No Ka Oi (the best). Thank you once again for this opportunity to serve you.

Alan Arakawa
Mayor



“The people of Maui County are indeed fortunate to have Mayor Arakawa at the helm. He understands County business and is committed to improving the quality of life for all its citizens.”

Daniel K. Inouye
U.S. Senator
President Pro-Tempore



“Your County with Mayor Alan Arakawa” is a monthly live show where callers may ask questions over the air.

An Efficient, Effective and Responsive Government

AN EFFICIENT GOVERNMENT

To have an efficient government is paramount in this day of age when the County is challenged to provide more services with limited revenues and with the current economic conditions there is the distinct possibility of reduced revenues.

To reduce the County's operation costs the administration has implemented an attrition program to reduce payroll and benefit costs. With a reduction of the workforce

the administration has been reviewing functionality of all operations in all departments. The administration is assessing if various functions are located in the proper department. After their assessment the administration has moved forward with a program to reorganize departments by moving similar functionalities from one department to another. Some of the examples include;

- Moving Ocean Safety from Parks Department to Fire and Public Safety
- Moving Grants Management from



County on your Corner - Deputy Planning Director Michele McLean (far left), Mayor Alan Arakawa, Managing Director Keith Regan (background) and Councilmember Mike White meet the public at a County of your Corner event.



Permitting Process Workshop - recently drew a large crowd from the public. Discussions were held on how we may expedite the permitting process.

“Many in the administration have voiced a commitment to improving the permitting process. Efforts by them and those throughout the County have resulted in the system being noticeably better.”

Michael Silva
President
Hawaii Society of
Professional Engineers
Maui Chapter

- Department of Housing and Human Concerns to Finance
- Real Property Tax collection moving to the Treasurer’s office.
- Risk Management moving from Finance to Corporation Counsel
- Water Supply Fiscal Operations to Department of Finance

The Mayor also has an ongoing effort in transitioning the budget process that focuses on results. The budget Office is adapting the results-based budgeting (RBB) efforts to more fully integrate budget to programs. The goals of results-based budgeting include:

- Establishing a framework emphasizing strategic decisions

- that contribute to the goals of each department/agency and the Mayor’s vision.
- Promoting accountability and transparency across county government by making it clear why department/agencies exist, what work is performed, how much



Managing Director Keith Regan leads a discussion during the permitting processing workshop.

services cost, and how well work is performed.

- Improving the budgeting process by integrating a broader range of information into resource allocation deliberations.
- Developing longer-term planning that focuses on continual assessment and improvement.

A RESPONSIVE GOVERNMENT

This initiative is in response to the stigma the public has, that their government is non responsive to their concerns and unapproachable by staying locked behind closed doors in an ivory tower. This administration has taken action by implementing new programs to ensure the public that their government is open, respects their concerns and the now has easier access to the Mayor's Office.

- Open Door—the administration's first day in office, the doors to the

Mayor's office on the 9th floor were unlocked and are open during business hours to allow public access to the Mayor and his staff.

- Monthly Television Show—Mayor has a monthly show on AKAKU, that allows the public to call in and asked the Mayor or his department heads questions regarding county operations.
- County on Your Corner—This is the first administration to implement this program where the Mayor and his staff go out to various communities, at least once a month so the public has another opportunity to express their concerns to the Mayor and/or staff. This also allows the public to put a face to a name.
- Media Information—to prevent rumors or misinformation the administration's communication department has been working diligently in issuing accurate press release in a timely manner so the public is well informed of what

“ I am especially gratified that the Mayor and the Departments commented on most of the recommendations from the 2008-2009, 2009-2010 and 2010-2011 Annual Reports. The Administration and the Commission can discuss particulars later but we cannot say the Mayor has not given these recommendations some thought. Please pass on my complements and appreciation to Mayor Arakawa. Great job!”

Frank De Rego
Chairman
Cost of Government
Commission
County of Maui



Mayor Arakawa listens to a constituent at County at your Corner.



County's Communications Team - Communications Director Rod Antone (right) and Asst. Comm. Dir. Ryan Piros (left) attentively listen to Mayor Arakawa's speech at a recent event. This team is credited with establishing various forms of social media within the County to better disseminate information to the press and the general public.

INTERESTING FACT:

The County of Maui's Facebook page currently has over 1,800 followers



- the County is doing.
- **Social Media**—this administration is the first to use this technology in keeping the public informed and as another avenue where the public can express their concerns by using Facebook, Google Plus and Twitter.

As part of the 2013 budget process, to be more responsive to the needs of the community, the Mayor and cabinet members went out to the various communities to receive input directly from interested citizens at the Community budget meetings. In addition to the community meetings, everyone was urged to fill out the 2011 County of Maui Community Survey. The results will be compiled and will help to properly prioritize County projects, services and funding.

As part of the Responsive Government Initiative the administration

has established the Permit Process Implementation Team. The establishment of this team is in direct response to the numerous complaints regarding the amount of time it took to have the County approve permits.

The team of department heads and management personnel meet on a regular basis to find ways to streamline the process so the approval of permits is expedited. There have been changes implemented already, but the dialogue continues.

A recent workshop was held for architects, consultants, contractors and engineers to present the new process that will help expedite their permits. Over 100 people participate in the workshop and more to come.



Keeping the Doors Open - Was one of the first directives Mayor Arakawa issued upon entering office.

A Strong, Diversified Economy



Forging a New Relationship - County of Maui and the City of Goyang, Korea, enter into a sister city relationship. (l to r, Mayor Alan Arakawa, Goyang Mayor Choi Sung, County Chair Danny Mateo and Goyang Council Chair Kim Pil-Rye)

The administration continues to stimulate the economy with new and exciting ventures. Times are tough, it still has been. The challenge now is on how to be creative and resourceful with the given situation. The future was once bleak as businesses struggle to make every effort to break even. What the County does is provide opportunities that our citizens can take advantage of. Now, the return on investment, which was once only a dream, is now a visible and attainable sight.

Lead by the Office of Economic Development (OED) under the Office of the Mayor, OED has brought back significant economic boosts like the Makani Classic Windsurfing Championship and Halloween in Front Street.

SPENDING GOES UP

There has been a 13.2% change in total expenditures from \$2,889.2M in 2010 to \$3,269.3M in 2011 for Visitor Statistics in the County of Maui. Visitors in terms of

INTERESTING FACT:

In recent years, Korean tourism to Hawaii has seen yearly increases of over 40%.



Agricultural Coordinator Kenneth Yamamura and Morris Haole - conduct an inspection of a farm on the Island of Maui.

Domestic and International seats increased by 8474 despite the challenges with the hike of gasoline and airfare.

The administration strives to create reasons other than the natural beauty of Maui County for our visitors to return and stay longer in the islands. We also aim to attract new visitors from unexplored places such as the Republic of Korea where opportunities and possibilities of economic exchange are endless. To illustrate in numbers, the average number of DAILY visitors to Maui County is going back up, as seen in this table:

Average number of Daily Visitors in

each year:

2005	48,409
2006	50,651
2007	51,222
2008	46,038
2009	42,864
2010	47,619

For seventeen consecutive years, Maui has captured the 'BEST Island in the World' honors from Conde Nast Traveler Reader's Choice Awards Poll, a testament that Maui is truly No Ka Oi!

MAUI COUNTY: A GLOBAL COMMUNITY

The Asia Pacific Economic Cooperation (APEC) taking place in the State of Hawaii has propelled engines that stirred up waves across the Pacific. The administration's plan for international outreach took shape as we took advantage of the doors that were brought open by APEC.

The Maui County Office of Economic Development (OED) was asked to serve on the APEC Host committee and helped plan various events such as the Sister City Summit and the Hawaii Innovation Showcase Awards. Five Maui companies were chosen to represent Maui at the state competition: H Nu Energy, Noni Biotech, Functional Nutriment, Pacific BioDeisel, and Grower's Secret. H Nu Energy was the overall Maui winner and was able to have a very impressive display in the Hawaii Convention Center.

During the course of APEC plan-

ning, Maui County hosted an APEC advance team of South Korean journalists who toured our renewable energy projects, our observatories atop Haleakala, as well as Hawaiian Commercial & Sugar Company and the Maui Arts and Cultural Center.

At APEC during "Leader's Week", Mayor Arakawa was invited to attend the prestigious CEO summit at which top CEO's from around the globe participated. President Obama and China's President Hu Jin Tao spoke at the CEO summit.

The day after APEC, Maui County hosted an APEC delegation from Taiwan at our Sun Yat Sen ceremony and we unveiled the new statues donated by heirs of Sun Yat Sen.

REACHING OUT TO KOREA, THE UNTAPPED RESOURCE

In July 2011, Mayor Alan Arakawa, together with Council Chairperson Danny Mateo led a delegation to Korea to be educated, to see and to experience first hand how extensive an exchange program can benefit



Respecting the Host Culture - Mayor Arakawa participating in a Native Hawaiian ceremony.



Maui Delegation in Korea - A delegation lead by Mayor Arakawa traveled to Korea to explore the possibility of encouraging Korean tourism to Maui County.

our governments via a Sister City Relationship.

The delegation met with Mayor Choi Sung of Goyang City and Mayor Park of SeoGu, Daejeon. Subsequent to that, Goyang sent two delegates to the Sister City Summit to sign a letter of intent with Maui County to enter into a Sister City agreement. To formalize the Sister City relationship, a delegation from Goyang City came to Maui on Feb. 17, 2012 and took part in a very special signing ceremony.

The next few years will be critical in this relationship as the United States and Korea will implement the KOREA-US Free Trade Agreement on March 15, 2012. The export opportunities for U.S. companies resulting from the Agreement will build a much stronger bridge between our countries. Korea is already our country's 5th largest export market for agricultural products and we maintain a 25 percent share of the market.

Moreover, the relationship will be

another boost to our visitor industry, given that there is a VISA waiver program among the two countries. Our world class hotels and accommodations in Maui County are expecting to catch this wave as Korean-speaking staff are now being hired. The UH Maui College is also considering development of programs that cater to Korean speaking students.

COMEBACK EVENTS

One of the highlight toppers of year 2011 was bringing back Halloween to Front Street, Lahaina. It was headlined as a 'Family-Friendly Event' and it sure did attract visitors from around the world. In a post-survey conducted by the Economic Development Office, the average percentage of Gross Sales over normal rate for the week of Halloween was 40%. Businesses, ranging from transportation, retail stores, restaurants and bars generated an aver-

As a result of "Halloween on Front Street" businesses saw a 40% increase in sales and an average of 300 extra man hours to accommodate the additional traffic to their business.

age of 300 extra man hours, with Moose McGillicuddy's Restaurant alone required 834 hours on the week of Halloween and an additional 672 hours in the post week.

It was surely a night of excitement, starting off with the Keiki Parade, the costume contests and most importantly, the glimmer in the eyes of our business owners

and the visitor industry.

Another event that this administration brought back was the Makani Classic Windsurfing Championships in Hookipa. To any windsurfer, Hookipa Beach Park is more than just a beach. It is a special place that most people only dream of seeing let alone riding the infamous wave. History has been made at Hookipa many times over and to say that this beach is the epicenter of windsurfing is an understatement. Names such as Robby Naish, Mark Angulo, Francisco Goya, Jason Polakow, Kevin Pritchard, Josh Stone, and Kauli Seadi are just a few that have elevated their profiles by winning prestigious events here.

FESTIVALS OF CHARACTER

The Ag Fest, held last April 2011, was an event to showcase every agricultural commodity on Maui that is hosted by the Maui County Farm Bureau. Besides the sale of produces and flowers, there was a cooking contest that matched chefs with specific farm products. Displays included an aquaponic farm system, livestock, flower arranging and demonstrations with live entertainment.

The 2nd Annual Ho'okupu Hula No Lana'i Cultural Festival is an annual cultural festival to honor and perpetuate the Hawaiian culture and community in a variety of ways from live music, hula, cultural demonstrations, exhibitions, crafters and cuisine. This year there were featured Halaus from Kauai, Oahu, Hawaii Island, Maui, Lanai, Japan, Germany, France and Mexico. The festival enables island residents to share the celebration of their history

"The tournament (Makani Classic) attracted visitors from all over the world exposing my shop to new market and clients. The activity in Pa 'ia generated a positive livelihood that impacted all of Pa 'ia town's businesses and attractions."

Tamara Catz Boutique

“This was as good an atmosphere as you could have, really. Unless you’re at someone’s home court for that home team. That’s what makes Maui. You can watch these other tournaments, and it’s never full, right? I mean, it’s good basketball, but the atmosphere just isn’t there, and that’s why it’s been a real honor for us to be here.”

Mike Krzyewski
Head Coach
Duke University

and culture as they talk story with visitors while the local economy is stimulated by the average spend per person for this event is \$500.

SPOTLIGHT IS ON MAUI

During November 21- 23,2011, a total of 8,558,661 households watched the 2011 EA Sports Maui Invitational. A total of 4,923 out of state visitors participated with an Economic Impact of \$7,845,293 . This premier early-season college basketball tournament was held at the Lahaina Civic Center. All 12 games were aired on ESPN, ESPN2 or ESPNU.

For the first time title sponsor EA SPORTS created a television series with ESPN titled “All Access: EA SPORTS Maui Invitational.” The series was shown in four, 30-minute episodes on ESPNU throughout November and chronicled players from UCLA, Kansas, Memphis and Georgetown.

Since 2001, \$22,000 has been donated to the local Maui Schools through the Charity Free Throw Competition.

RACE OF CHAMPIONS

The Maui Marathon is recognized as one of the most scenic courses in world with its point-to-point route starting in Kahului, passes moonlit sugarcane fields and hugs the spectacular Pacific coastline for over 17 breathtaking miles.

Feast on views of the cobalt blue ocean water, its rolling surf and Maui’s neighboring islands of Kaho’olawe, Lana’i and Moloka’i. Moreover, the Maui Nui Canoe Race, at an affordable price, is not only a

great value but will one day garner interest from ocean enthusiasts around the globe.

PAU HANA FRIDAYS

Maui Friday Town Parties is an initiative developed by the Maui County Office of Economic Development to showcase our island’s historic towns and celebrate the unique nature of their businesses communities.

From Market Street to Front Street, from Baldwin Avenue to Hana Highway, most every Friday our community gathers to celebrate art, music and Maui culture.

Residents and visitors enjoy a special night of interaction and fun, punctuated with free entertainment, special offerings and Friday-only promotions from each town’s family of merchants.

First Friday of the month - Wailuku

Second Friday - Lahaina

Third Friday - Makawao

Fourth Friday - Pa’ia

What can I expect at a Maui Friday Town Party?

Maui Friday Town Parties are a safe, fun community-minded way for both residents and visitors to kickoff the weekend under the stars and enjoy our small-town ambiance. Many retailers, galleries and boutiques operate extended hours and highlight special promotions. Crafters, artisans and culinary wizards add their creativity to the event. Attendees have fun while simultaneously supporting our economy and revitalizing historic Maui.



EA SPORTS - MAUI INVITATIONAL



MAUI AG-FEST



THIRD FRIDAYS - LAHAINA



MAKANI CLASSIC



APEC CONFERENCE



MAKAWAO PARADE



FRONT STREET HALLOWEEN



In 2011, The County of Maui participated in over 50 groundbreaking ceremonies. Construction projects such as these not only provide employment for our neighbors, it ensures that we will have the proper facilities to encourage tourism, education, and a better way of life for our community.



Groundbreaking - Councilmember Don Couch, Mayor Arakawa and Councilmember Elle Cochran take part in groundbreaking ceremonies.

Left - Topping off Party for Airport Marriot Hotel - Mayor Arakawa poses with construction workers.

ANDAZ HOTEL
Wailea



LAHAINA SKATE PARK
Lahaina



KIHEI POLICE STATION
Kihei



PAIA SCHOOL CAFETERIA
Paia



PU'U KUKUI ELEMENTARY SCHOOL
Wailuku



LATTER DAY SAINTS CHURCH
Wailuku



KIHEI BIKEWAY
Kihei



MARRIOTT COURTYARDS
Kahului



Suitable Public Infrastructure

Suitable Public infrastructure is one of those things that often goes overlooked or unappreciated – that is until it is deficient or needing repair. Essentially, it describes infrastructure owned and/or managed by the public for public use including water, sewer, and drainage systems, roadways, transportation, and other publicly owned facilities.

Keeping our public infrastructure suitable is an on-going challenge as Maui County's population has significantly increased over the last

30 years thereby adding considerable strain to the already-aging infrastructure. Additionally, maintenance, repairs, and improvements come at a high price to tax-payers, while decision-makers must consider potential impacts to our natural resources, as well as our culture, identity and islands' way of life.

Despite the challenges, keeping our public infrastructure suitable is essential to our communities and our administration is committed to making it a priority. To illustrate our



Public works crews work on a sidewalk construct a new sidewalk on Front Street



commitment, here are a few projects:

ROADWAYS & DRAINAGE

The Paia by-pass was opened bringing much needed relief for traffic in the area. Following heavy rains and flooding, our engineers developed construction plans for the emergency repair of Kulanihakoi and Waipuilani Drainage ways on S. Kihei Road, and quickly repaired the Hauoli Street roadway and culvert. We also completed, or are currently working on, the Lower Main Street Road Reconstruction, the Papahawahawa Bridge Replacement, the Kihei Bike-way, and numerous county-wide road re-surfacing projects.

ALTERNATIVE & RENEWABLE ENERGY

The County has signed agreements to install solar panels on up to 28 County facilities; and, announced that the turbines for the Semptra Auwahi Wind Farm project located on Ulupalakua Ranch lands are expected on Maui in July of 2012.

POTABLE WATER

At the end of last year, in a small-step towards resolving a decades long problem, the Mayor announced that the Department of Water Supply would begin issuing water meters to those on the “Up-



Public works worker works on sealing the cracks on the road.

country Water Priority Water Meter List”.

PUBLIC FACILITIES

We witnessed the blessing and dedication of a state-of-the-art fire station on Molokai, which replaced the one built in 1978; celebrated the ground-breaking of the new Kihei police station; and, saw the County's Forensic Facility with a morgue began operation.

TRANSPORTATION:

We completed the Queen Kaahumanu Transit Hub Improvements which include shelters, benches, and solar lighting; and, celebrated the arrival of a new 25 passenger Aero Elite Bus. Currently, there are eight more bus shelters under construc-

tion.

SUB-DIVISION ROAD DEDICATION:

Our administration recently implemented a county-wide policy that addresses a decades-old problem relating to dedication of private roads. Over the years, problems arose when developers received final subdivision approval, but did not immediately turn roadways over to the County. Years would go by leaving the roads inadequately maintained, and the law precluding the County from doing any work, maintenance, or repair on private roads. The DSA team of Lance Nakamura, Glen Ueno, and Lesli Otani worked with private developers and the community to craft a policy ensuring that private roadway deeds are fully ready for processing prior to the granting of final subdivision approval; and, that requires a portion of the bond be held to assure that these roadways are adequately maintained.

These are just a few of the projects that we have completed, or are near completion. While we are proud of these accomplishments, there are more that we are continuing to work on in order for Maui County's communities to remain the best in the world.



Waikamoi Flume

A Prepared, Safe and Livable County



Preparation for firefighters include regular training using live fire exercises. MFD's training methods is being used as models throughout the state.

Our administration is committed to, and has made it a priority, that Maui County be a "Prepared, Safe, and Livable County". To illustrate this, here is a snap-shot review of some of the things that our hard-working police and fire chiefs, emergency management officer, and our directors and staff have accomplished:

As most recall, the mayor summoned his staff and volunteers to our Civil Defense Agency headquarters in response to two public emergencies in 2011. In January, heavy rains flooded much of Maui

County – twice shutting down Honoapiilani Highway, as well as other roads and public facilities. Then in March, a massive earthquake shook Japan causing a tsunami that impacted the entire State of Hawaii. Schools, businesses, roadways, the airport, and other public facilities were closed, and numerous hotels, condos, and homes in lower-laying areas were evacuated.

While our Civil Defense Agency, along with so many other state and county departments, agencies and volunteers responded quickly and professionally to





County lifeguards scanning the ocean for individuals that may require assistance.



Kaunakakai Fire Station - This state of the art fire station was officially opened in 2011

these emergencies, it was still a good wake-up call for all of us. Emergency Management Officer, Anna Foust, and her staff have been working hard and diligently to make sure our residents and visitors are prepared and safe. For instance:

Our Civil Defense Agency organized and/or participated in "Preparedness Training" including: A Senior Officials Workshop; the Center for Homeland Defense & Security Pacific Executive Leaders Program; FEMA Preliminary Damage Assessment Training; Education, Awareness and Preparedness Training on Tsunami Threat to US West Coast, Alaska, Hawaii and Pacific Islands; All-Hazard Incident Management Team (AHIMT) Workshop; FEMA: Recovery from Disaster - Local Government Role; and, a National Recovery Framework workshop.

They also took part in the following "Exercises": Makani Pahili - Annual Statewide hurricane

exercise; Community Emergency Response Team (CERT) - full-scale exercise; Maui Emergency Support Functions full-scale exercise; and, Mass Care - Alternate Care Sites full-scale exercise.

In addition to numerous "Planning" and "Outreach Programs", our Civil Defense Agency has responded to over 450 civil defense notifications in 2011, including: 247 High Surf; 92 Wind Advisories; 138 Flood Advisories; and 12 Other notifications. The Department of Fire and Public Safety and Maui Police Department have also been working hard to assure that we remain prepared and safe. In addition to assisting with the flooding and tsunami emergencies, they have accomplished things such as:

On October 25, 2011, we celebrated the completion and dedication of a new 15,524 square foot, state-of-the-art, fire station in Kaunakakai, Molokai.

Fire Chief Jeff Murray and his



Police Officers of the Specialized Response Team - training building entry techniques. The SRT was instrumental in defusing the Okudara standoff last year where a man barricaded himself in his home and was a threat to the surrounding neighborhood. Members of the SRT place themselves in harm's way in order to protect the public.

department launched an innovative live-fire training system that is currently "one of a kind" in the State of Hawaii.

The Maui Fire Department, along with personnel from the Maui's Police Department, Civil Defense Agency, Department of Public Works, Department of Parks and Recreation (Ocean Safety Division) and others participated in an "All Hazard Incident Management Team Training" with instruction by trainers with national credentials from FDNY, Washington State, and North Carolina. MFD continues to coordinate quarterly team training exercises.

Police Chief Gary Yabuta and his department continued to maintain and assure that Maui County is as safe as possible – preventing crime,

detecting and arresting offenders of our laws, and enforcing traffic regulations.

In 2011, the Maui Police Department earned its 5th re-accreditation from the Commission of Accreditation for Law Enforcement Agencies.

On December 5, 2011, a groundbreaking ceremony was held for the new and much-anticipated police station in Kihei, Maui.

Our staff at the Department of Public Works and Planning Department has also been working hard to assure that Maui County remains a safe and livable community. For instance, they participated in a "Walking Audit" with Dan Burden, who is the Executive Director and Co-Founder of "Walkable and Livable Communities Institute" and

a nationally recognized authority on bicycle and pedestrian-friendly urban design. We appreciate that Directors David Goode and Wil Spence and their staff see the value in working with experts like Mr. Burden who earned the first-ever lifetime-achievement award by New Partners for Smart Growth and was named “one of the six most important civic innovators in the world” by TIME Magazine.

The Engineering Traffic Division Section of the Department of Public Works also took the initiative to apply for, and was awarded, a “Safe Routes to School Grant”. This 100% reimbursable grant of approximately \$415,000.00 will assist with improvements at Princess Nahienaena Elementary School in Lahaina and Kamalii Elementary School in Kihei. Kamalii Elementary School will see installed concrete sidewalks and ADA curb ramps, striped crosswalks and pedestrian crossing signs installed, and the installation of solar powered driver feedback signs. Princess Nahienaena Elementary School will see a painted pedestrian crosswalk, construc-

tion of an ADA curb ramp, and the installation of four pedestrian crossing signs with solar powered flashing beacons.

Another project that we are proud of is the grand opening of the new regional park in South Maui. This much anticipated park will be developed in phases. Phase I includes a soccer field, softball field, restrooms, walking paths, playground and parking. Future phases will add soccer, softball and baseball fields, walkways, more parking, as well as an amphitheater and pavilion.

However, because our residents and visitors enjoy using our existing parks for things like recreation, youth sports, and barbeques on a daily basis, we realize that they are at now at capacity. Our administration is currently working on developing additional parks to meet the growing need for park space.

Other accomplishments that are helping to make our communities a great and livable place include: The grand opening of the Lanai Senior Center; Maui County’s Office on Aging implementing



The Kihei Police Station is a longawaited project that will be completed in 2013.



Children express to the Mayor their approval of the new playground equipment in Kihei

New Health and Safety Initiatives; the completion and approval of the 5-year Early Childhood Maui County Community Plan; Providing Early Childhood education and care professionals with support, information, and financial assistance; Project Graduation 2011 – working with high schools to implement drug and alcohol free graduation

events; and, the annual Youth Centers Conference was held in August in coordination with Maui Economic Opportunities, Inc.

While there are many other accomplishments that we are proud of, these are just a few examples of our on-going commitment to Maui County being a “Prepared, Safe, and Livable County”.

A Healthy and Sustainable Community



University of Hawai'i Maui College students are learning how to install PV panels on rooftops. The County of Maui has begun installation of PV panels on a number of its buildings.

Mayor Arakawa set forth a number of initiatives with the intention of leading by example to demonstrate health and wellness, starting with County employees. The Mayor's Health and Wellness Program launched in January, 2011, rolling out a weight loss challenge. The successful program culminated 7 months later with a combined 1,068 pounds lost by 110 participating employees, for an average of nearly ten pounds per person.

Managing Director Keith Regan began a weekly "Walking on

Wednesday" cardio-vascular lunch-time workout, where employees could also talk story and compare notes while strolling through the tree-shaded neighborhoods of downtown Wailuku.

Last April, County employees and members of the public filled the County building's front lawn for the Workplace Wellness Fair. The day-long event featured health screenings, healthy food preparation, prize drawings, and fitness demonstrations, including yoga, tai chi, and zumba.

In July Mayor Arakawa joined the Nutrition & Physical Activity Coalition's Sandra McGuinness and others for a trip to Washington, D.C. to attend the YMCA-sponsored, "Activate America: Pioneering Healthier Communities" conference. The participants were introduced to an assortment of planning strategies and designs to encourage, biking, walking, parks activities, and various other avenues to promote health and wellness within the community.

The North Shore Greenway project is back on track, looking to complete the final segment connecting Kaunoa Center at Spreckelsville to Baldwin Beach Park. The long-awaited route will finally allow walkers, bikers, joggers, roller-bladers, and even moms with strollers to exercise safely all the way from Kahului to Paia.

Among several proposals Mayor Arakawa sent to the Maui County Charter Commission was one to expand the County's ability to address sustainability. By adding new language to the duties of the Department of Environmental Management, both environmental protection and overall sustainability would be better addressed. "It's not a matter of whether we can afford to add more emphasis on sustainability," the Mayor remarked, "the simple truth is we can't afford not to make this investment in our future."



Wind Turbines - Construction and installation of additional wind turbines are underway on both the slopes of Haleakala and the West Maui Mountains

RENEWABLE ENERGY

Without fanfare, new Maui County Energy Commissioner Doug McLeod hit the ground running, launching efforts to streamline and optimize the County's energy usage. With a background in renewable energy companies and regulatory challenges, McLeod aimed to have the County lead by example, pursuing

measures for energy efficiency at County facilities, as well as reducing overall costs by installing solar photo voltaic panels.

Working closely with Energy Coordinator Kal Kobayashi, Office of Economic Development, and others, McLeod guided the County to signing Power Purchase Agreements to install solar panels on up to 28 County facilities, including fire stations, community centers, and parks facilities. It is estimated that once installed, savings to the County in the first year will amount to more

than half a million dollars at current rates, while the price of oil continues to soar. Meanwhile, dozens of jobs have been created with local energy system installers.

On the energy efficiency forefront, federal stimulus funds were utilized to change to LED and CFL lighting, and to install solar hot water systems at several fire stations. Kaunoa Senior Center, West Maui Senior Center, and Mitchell Pau'ole Center also received energy efficient lighting upgrades.

A contractor has been selected for converting landfill gases to electricity. Previously the Department of Environmental Management paid to flare the natural occurring methane from landfill waste decomposition, in accordance with Environmental Protection Agency guidelines. Now, it is estimated the methane gas, one of the most harmful Greenhouse Gases, will be captured and is expected to produce 1.6 megawatts of power.

Planning Department developed draft rules for geothermal zones in Maui County, as Ormat/ Puna Geothermal Ventures has demonstrated interest in exploring the Ulupalakua hotspot potential for this firm, clean renewable energy source. This region of Maui also holds promise for wind resources, with Semptra Energy completing their environmental studies on the way to soon constructing a 21 MW wind energy site. On the other side of Maui's central isthmus, First Wind has begun construction of KWP II, the second phase of the Kaheawa project, expected to produce up to 21 MW from the windy ridge above Maalaea.

Smart grid projects which will

include electric car charging stations have been cooperatively launched through partnerships with Maui County, Hitachi Ltd., NEDO, and the University of Hawaii-Maui Campus. Total investment for the projects is expected to be more than \$30 million.

Maui County tracked the community sentiments for the Big Wind and undersea cable projects proposed for the islands of Lanai and Molokai, and possibly Maui. Mayor Arakawa vowed to support such ventures only

if there was community buy-in, and if benefits to communities outweighed the potential impacts.

A HEALTHY NATURAL ENVIRONMENT IN MAUI COUNTY

Mayor Arakawa brought back County Environmental Coordinator Rob Parsons to guide efforts to partner with groups and agencies working to protect, preserve, and restore our natural resources and ecosystems. Working in collaboration with dozens of other organizations, Maui County has been successful with a few main environmental initiatives.

Responding to urgent requests from farmers, ranchers, and motorists, the Mayor's Office sent a budget amendment request for Council to consider immediate control of Maui's Axis deer population. The



Walking for Health - Managing Director Keith Regan lead a group of county workers during their regular walks through Wailuku town. The walks take place every Wednesday during lunch.

multi-faceted proposal would include culling of the rapidly growing herds, working with USDA to bring certified venison to markets and restaurants, and collecting valuable population data that will assist in an overall management plan. The Maui Axis Deer Working Group, County Council, and Mayor's Office have all requested state and federal support for County deer control efforts.

Another budget amendment proposal has been transmitted, seeking to use the County Open Space Acquisition Fund to purchase Ka'ehu Bay, the 64-acre coastal parcel at Paukukalo. The property, once slated for development a decade ago but largely opposed by community members who preferred traditional access and cultural practices, recently fell into foreclosure. Partnering with Trust For Public Land, which was the only bidder at the court-ordered auction, it is hoped that the Council will approve long-term protection and management of the parcel, which includes designated wetlands, historical taro lo'i, Hawaiian habitation sites and agricultural terraces, and 4,500 linear feet of shoreline.

Maui County strengthened its partnership on marine conservation issues, meeting with Humpback Whale Sanctuary staff on issues including monk seal recovery, fisheries, and the revision of the sanctuary management plan. With County support, Maui Nui Marine Resource Council led a community forum to discuss flood mitigation

strategies for South Maui, and has spearheaded efforts for improving water quality and increasing overall aquatic resource health.

A curbside recycling pilot program, proposed but not funded in last year's budget, will soon be re-visited.

On Arbor Day, Mayor Arakawa visited Maui Nui Botannical Gardens for the ceremonial planning of a native wiliwili tree. Six years earlier Arakawa helped locate and approve emergency funding to send state biologist Dr. Mohsen Ramadan to Tanzania, where he identified a tiny parasitic wasp to keep the dreaded wiliwili gall wasp in check, hopefully saving the species from extinction.

Leading the way with five of the state's eleven watershed partnerships, Maui is recognized as a leader in its broad support for watershed and invasive species protection. East Maui Watershed Partnership, the state's first, just celebrated its 20th anniversary.

The County of Maui celebrated its one-year anniversary of implementing the ordinance limiting usage of disposable plastic bags. Maui has been sought after for advice by other jurisdictions considering similar legislation, and has shared its success story with neighbors on the Big Island, and recently with citizens in Boulder, Colorado.



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